

PCNA SmartBrief

2025 Media Kit

BROUGHT TO YOU IN
PARTNERSHIP WITH:

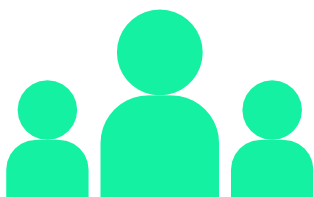


PCNA SmartBrief is a subscription-only news service dedicated to informing **preventive cardiovascular nurses** of the news shaping their industry.

Developed in exclusive partnership with PCNA, it provides a weekly summary of essential industry news.

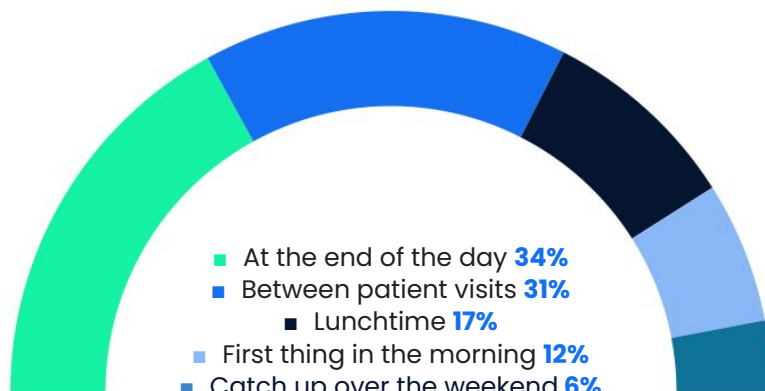
Statistics

Subscribers



10,400

When Do Subscribers Read?



Contact

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2025 Pricing

Display & Native Advertising

■ Above-the-Fold Takeover (Billboard + News 1) \$4,300/issue

■ Billboard \$200/issue

■ News 1 \$250/issue

■ News 2 \$225/issue

■ News 3 \$200/issue

■ Featured Content \$200/issue

■ SmartSocial By Segment Only

■ 5x minimum on Display & Native Advertising

■ News Section ads include the Rectangle-Text Ad or Video-Text Ad

■ Upgrade any news section placement to a Video-Text ad for a premium

■ [View Advertising Examples and Product Details](#)

■ [View Advertising Best Practices](#)

■ [View Health Care Providers Industry Media Kit](#)

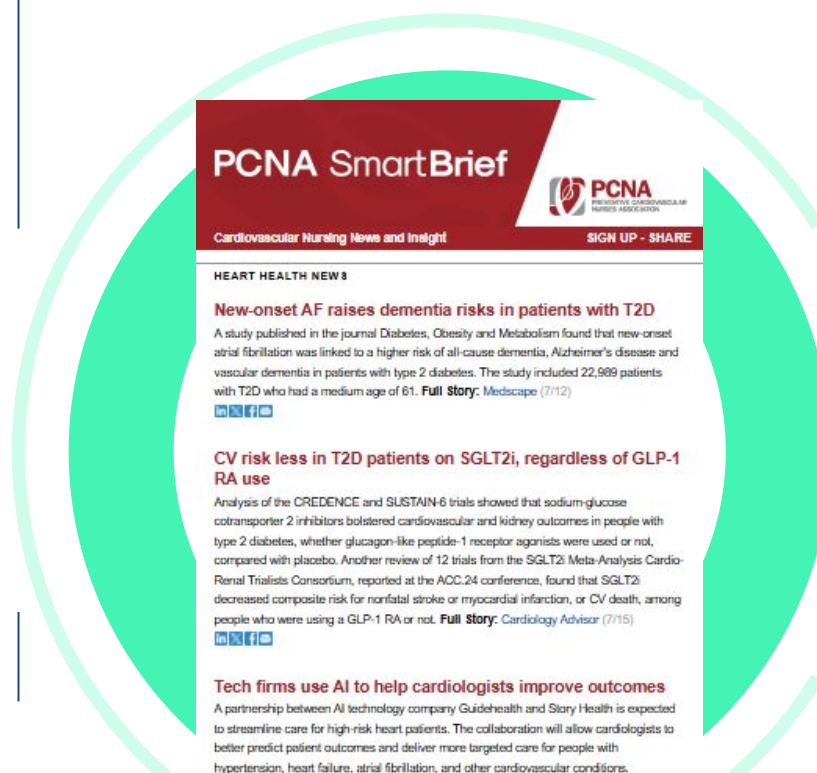
Exclusive Opportunities

■ Special Report Single Issue \$1,500

■ Dedicated Send \$4,200

■ Spotlight \$4,200

■ Year in Review \$4,200



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